

Privacy Policy

Last updated: 2026-01-14

1. Overview

NOGAME (“we”, “us”, or “our”) develops and creates video games for web and mobile platforms. This Privacy Policy explains how we collect and use personal data when you visit our website, contact us, or interact with games or applications we develop or operate.

We comply with the **General Data Protection Regulation (GDPR)**.

2. Data We Collect

a) Data you provide

- Name, email address, company name
- Messages sent via contact forms or email
- Contract and billing information (for clients)

b) Automatically collected data

- IP address (anonymized where possible)
- Device and browser information
- Usage and interaction data
- Crash reports and performance data

3. Analytics, SDKs & Third-Party Services

Our website, games, or apps may use the following services:

- **Google Analytics** – website usage statistics
- **Firebase Analytics & Crashlytics** – app analytics and crash reporting
- **Unity Analytics / Unity Ads** – gameplay analytics and monetization (where applicable)
- **Google Play Store and Apple App Store** – app distribution and billing

These services may collect device identifiers, usage data, and diagnostic information in accordance with their own privacy policies. We configure these tools to minimize data collection and comply with GDPR where possible.

4. Purpose of Processing

We process data to:

- Provide and improve our services and games
- Analyze performance and usage
- Fix bugs and crashes
- Communicate with clients and users
- Meet legal and contractual obligations

5. Legal Basis (GDPR)

We process personal data based on:

- Your consent
- Performance of a contract
- Legal obligations
- Legitimate interests (analytics, security, service improvement)

6. Data Sharing

We do **not** sell personal data.

Data may be shared with:

- Trusted technical partners (analytics, hosting, SDK providers)
- Authorities if legally required

All partners are subject to confidentiality and data protection obligations.

7. Data Retention

Data is retained only for as long as necessary for the purposes described above or as required by law.

8. Your Rights

You have the right to:

- Access your data
- Correct or delete your data
- Object to or restrict processing
- Withdraw consent at any time
- Request data portability

Contact us at: hi@nogame.io

9. Children

Our services are not intended for children under **16**.
We do not knowingly collect data from children.

10. Contact

NOGAME

Email: hi@nogame.io

Address: 14 Rue de Dunkerque, 75010 PARIS